

FAX# 703 528 7880 OCT24/12 17.41
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICHE)

DATE OCT 24/12 17 41

DATE OCT24/12 17.41

TO LENA
FR JULIE
OK'D M7
TTLS RTS
PLS CFM, THX 10/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 2051
AGENCY PRODUCT CODE =

34	S	1130P-1205A	30	\$1,250.00	10/20	10/20	0	SAT
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PROGRAM : LATE NEWS AFTER FOOTBALL - MG IN THIS PROGRAM
ORD COM1: RATE USED WAS FOR LN AFTER FOOTBALL
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-20 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		1203A-1238A	30		\$1,250.00	10/20	10/20	1		SAT	1
PROGRAM : LATE NEWS AFTER FOOTBALL												
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:18A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-34												
STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#34			MISSED: SAT/1130P-1205A	OCT20		30S	\$1,250.00	(OCT24/12)	
						OFFER: SAT/1203A-1238A	OCT20		30S	\$1,250.00	PLS ADVISE.	
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:18A												
CONTRACT TOTAL 111925.00												
TOTAL SPOTS 69												
OCT/12 111925.00												

MARKET TOTALS \$270,725 WFTV 43% WKMG 22% WESH 27% WOFL 7% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE